

Illinois State Police Heritage Foundation

Strategic Plan

As Approved March 12, 2019

Originally presented December 16, 2018

Vision Statement

The vision of the Foundation is to:

become a nationally-recognized foundation for its service to the memory of the men and women of the Illinois State Police.

Mission Statement

The mission of the Foundation is to:

preserve and present the history, evolution, and development of the Illinois State Police;

educate the public about the roles, functions and contributions of ISP civilian and sworn employees;

inspire young and diverse people to consider policing as a noble career;
and,

honor the officers and support the families of those who have lost their lives in the service of the state.

Goals & Objectives

Establish a Park Committee

- Hold groundbreaking by November 12, 2015
- Hold dedication by October 2, 2018
- Ensure substantial completion by November 30, 2018
- Install and establish method for monitoring security
- Hire a property manager by April 1, 2019
 - Open park irrigation system and water feature
 - Develop an RFP for maintenance of park
 - Care for lawn and landscaping
 - Trash
 - General repair and maintenance
 - Close park irrigation system and water feature
- Plan a Memorial Park event in conjunction with annual Illinois Police Memorial activities
- Plan one-year anniversary event
- Establish Officer KILOD Liaison Protocol (see/contact ISP Honor Guard)

Establish a Museum Committee

- Identify and appoint an Historian
- Begin planning to relocate museum to a more suitable and visible location
 - Consider options near CHQ/Memorial Park or Academy/CODIS Lab
- Conduct an inventory of present collection
- Develop acceptance/rotation/disposal criteria for museum collections
- Determine criteria for sale of auto(s) and accomplish same
- Conduct space needs assessment (square footage, vehicle care/display, parking, administrative office, proximity to something ISP)
- Identify commercial realtor to assist with relocation
- Connect this goal to “Fundraising”

Establish a Gold Star Committee

- Clearly define this activity
- Develop protocol for what falls into this category
- Budget for activities
 - Operation Santa
 - National Memorial
 - Other activities yet to be defined
- Establish liaison with COPS, The 100 Club, Backstoppers, ISP and FOP

Establish a Benevolent Fund Committee. (*Potential name for fund: Allegiance Trust?*)

- Develop protocol for use of funds

Tuesday, April 9, 2019

- Pipes and Drums, Honor Guard, Kids' Christmas, Yearbook, Special Events
- Injury and Hardship funds
- Scholarships
- Establish sub-committee to apply protocol to requests
- Budget for activities

Establish a Direct Fundraising Committee

Budget

- Develop long-range plan for fundraising and endowments

Events

- Trivia
- Fun Run
- Car Show
- Golf Outing
- Northern Gala

Funding Stream

- License Plate
 - Tracking, monitoring and reporting
- Payroll Deduction
 - Tracking, monitoring and reporting
- Merchandise Sales
- Lottery Ticket
 - Understand, describe and track the process – units sold, revenue projected, revenue collected

Special Needs

- Museum Mortgage
- New Museum
- Inventory system
- Vehicle rehab

Marketing, Advertising and Scheduling Committee

- Scheduling is a coordinated, Foundation-wide activity, to include the park, the museum, and the gift shop.
- Identify person in Administrative role with these skills
- Digital Media Footprint
 - Identify person in Administrative role with these skills
 - At minimum, weekly changes
 - Flashes as necessary
 - Heavy interaction with "Events"

Tuesday, April 9, 2019

Establish a Membership Committee

- Recruitment and appeal
- Engagement with LE and non-LE community
- Tracking and publishing
- Close engagement and interaction with Marketing Advertising and Scheduling

Board Activities

- Establish bylaw change for new Board composition in time for December 2018 elections.
- Institute Sergeant at Arms for parliamentary procedure
- Expect each Board member to chair a committee
- Establish procedures for individual committee activities ie: contract negotiation vs. contract authorization/obligation
- Write and institute creed and oath for Board members.